

The Freedom to Control Your Future

Mark Neale: iA is looking for independent advisors who want to grow their business. We're looking for the advisor that's the businessman, that wants to grow a practice with their banner, with their brand.

Travis Kidson: At some large Canadian financial planning firms, they tell the advisors that the clients are theirs. However, when you leave, ultimately the clients belong to the firm.

Sherry Blamey: You hear these stories of advisors showing up one day at work and their office is closed, their clients have been reassigned. They've put in all this effort and work and time, and somebody else is making those big decisions for them.

Jason Vicario: One of the biggest advantages of being independent is this notion of book ownership. At iA there's absolutely no question that we own our book, black and white, no grey area, and that's a huge benefit for us as business owners.

Alex Preswick: My payout model at iA is 80%. I like having a higher payout model. It gives me confidence. It gives me satisfaction. It allows me to put that money back into my business to grow it exponentially if I need to.

Robert Luft: iA offers you a fully independent platform with all the pieces of the puzzle to put in place – the technology, the back office, the support, and the true freedom to choose the delivery of that financial plan that's most suitable for the client without corporate constraints. I can decide on my lease. I can decide on whether I own. I can decide on the employees and their remuneration, their benefit packages. I can decide if I want Cottonelle or Purell. I get to make those decisions.

Sherry Blamey: At iA, I love being able to run the practice the way I want to. In the independent channel, you have complete control over your future, your business. You build it the way that you want to, the way you envision it.

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INVESTED IN YOU.